

**NAMM Show 2025: Harrison Audio to Debut New High-Performance Recording and Mixing Tools, as Legendary Brand Kicks off its 50 Year Anniversary**

*Be among the first to experience new tools from Harrison at NAMM, including a new 16-channel variant of its 32Classic console, an expanding lineup of recording and mixing tools, and more.*

**Anaheim, CA, January 3, 2025 – Legendary console manufacturer and software developer Harrison Audio [Booth 18301] will mark the start of its 50th anniversary****celebration at the NAMM Show 2025. The celebrations will begin at NAMM, during which the brand will unveil several new product announcements including a new recording and processing tool that combines the classic Harrison sound with innovative features tailored for the modern studio. Also featured will be an all-new 16-channel variant of the company's acclaimed 32Classic recording console.**

**50 years creating legends**
Founded in 1975, Harrison Audio has played a pivotal role in shaping the tools behind some of the most iconic and influential music in history. Renowned artists such as Michael Jackson, Led Zeppelin, Queen, and Steely Dan have all created timeless tracks using Harrison's consoles. Trusted by legendary engineers like Bruce Swedien, Roger Nichols, and Reinhold Mack, Harrison continues to deliver the sound and features that allow creativity to flourish. As the company approaches its 50th anniversary, it will celebrate by hosting special guest appearances from renowned engineers and producers, who will share stories and insights about the classic recordings made on Harrison consoles.

NAMM attendees are invited to join Harrison on their booth (18301) at 4pm on the 23rd of January as they kick of their 50th anniversarycelebrations while exploring all of the new offerings, including the highly flexible 32Classic console, the complete lineup of 500 series processors, the award-winning Mixbus 10 DAW, LiveTrax, and much more.

**Looking forward with the 32Classic**

Visit the Harrison booth to experience the legendary sound and workflow in action with the new 16-channel 32Classic console. Joining the existing 32 and 48-channel configurations, the 32Classic console is now available in a range of sizes from 16 up to 96-channels to cater for all sizes of recording and mixing spaces. Featuring the super-smooth 32Classic EQ, premium design, and the latest hybrid workflow features, this console seamlessly blends 50 years of analog expertise with cutting-edge innovations like a built-in Dante interface and Dolby Atmos monitoring. It's the ultimate choice for today's recording studios. Book a demonstration at The NAMM Show 2025 to find out more.

Additionally, console layouts can now also be customized to suit any requirement, enabling studios to choose a specific console size with the appropriate channel count to meet their workflow and production needs. Speak to a professional at the Harrison booth to design the perfect configuration of 32Classic for your writing, tracking or mixing room.

**500 series modules and more**

Legendary console sound, now in a compact format—Harrison brings the ideal solution for hybrid recording setups. The new 32Cpre+, Comp, and MR3Eq 500 Series modules deliver the iconic sound of Harrison's large-format consoles in convenient rackmount units. Explore the entire 500 Series lineup in action within a hybrid production setup, alongside Harrison’s console-inspired DAW, Mixbus 10.

**Book an appointment at NAMM 25**

Be among the first to experience the new 16 channel 32Classic and join the company as it kicks off its 50th Year Celebrations! In addition to demonstrations and special guest appearances, there will be giveaways, cake and beer! For more information, or to book a demonstration or consultation at the booth, please visit https://harrisonaudio.com/events/namm-show-2025.

**About Harrison**

​Harrison has been designing, manufacturing, and marketing audio mixing consoles in Nashville, Tennessee (Music City, USA) since 1975. Our products serve the markets of music recording/mixing, international film and television sound production, audio post production, broadcast sound, and live sound reinforcement. Over 1,500 Harrison consoles have been installed worldwide, constituting a significant share of the overall world market for high-end audio consoles. Harrison's dominance of the high-end market demonstrates that customers who require solutions to complex problems invariably turn to Harrison to provide the answer.

**Contact:**

Jeff Touzeau
Hummingbird Media, Inc.

jeff@hummingbirdmedia.com
www.hummingbirdmedia.com